



M O M E N T U M

Song **Pre Release** Checklist

- ☐ Master your magical song
- ☐ Create artwork
- ☐ Save your lyrics on a document
- ☐ Gather signed split sheets for collaborations
- ☐ Create folder for all assets
- ☐ Schedule a release date
- ☐ Submit your song w/ a distributor
- ☐ Post your pre-save link
- ☐ Register your song with a P.R.O.
- ☐ Create content (video/photo) to promote your song
- ☐ Make a social schedule for pre & post release
- ☐ Create/upload Spotify video canvas
- ☐ Submit song to playlists, blogs, and radio stations
- ☐ Schedule a newsletter email for day of release
- ☐ Update your website with song brand
- ☐ Register your copyrights
- ☐ Upload your release on Bandcamp
- ☐ Release your music and celebrate!